

HAUTE PLANK

SPRING - SUMMER 2023

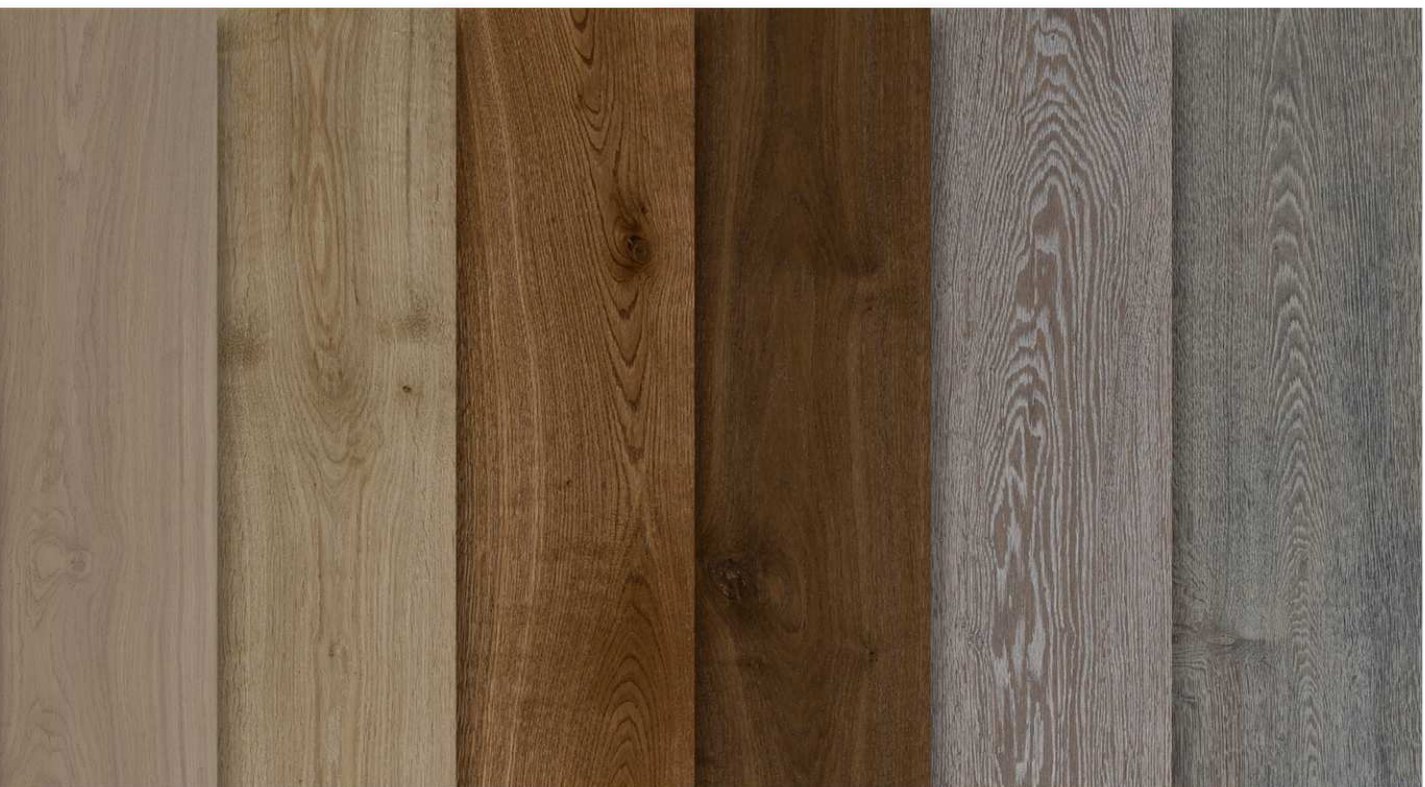
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WHY HAUTE PLANK

Focused. Experienced. Professional.





When creating the HAUTE PLANK® collection, our number one goal was to offer a fully comprehensive line. Our experience in the industry has taught us that quality is our clients only shared desire. And finding superior products for our collection seemed like the easy part. The hard part? With keeping varying financial guidelines and what seems like a never-ending color wheel in mind, we knew we needed to curate a collection that will:

- (1) fit most budgets;
- (2) offer both standard and custom color options;
- (3) suit many different design styles.

After over 3 years in the making the vision of HAUTE PLANK® has come to life - backed by 3 European mill partners and their solid commitment to quality, sustainability, a fully comprehensive line of products, and customer service that is far superior to industry competition.

Our promise? If you don't see it, we will find it.

QUALITY FIRST.

With a wide array of options, the Haute Plank Collection brings the beauty of nature into your home, with both standard and custom options to compliment any design.

- Several standard colors and endless custom color options;
- Multiple finish options and pattern possibilities;
- Prime, Rustic, and Art Grades

COMMITMENT TO SUSTAINABILITY.

Every raw material chosen to produce the HAUTE PLANK line is PEFC certified. This coveted certification is issued only to forests that are managed in line with the strictest environmental, social and economic requirements. When affixed to a wood-based product, the PEFC trademark ensures that both the forest owner and the producing company are fully committed to implementing sustainable forest management practices.



BELGIUM.



NETHERLANDS.



RECLAIMED.

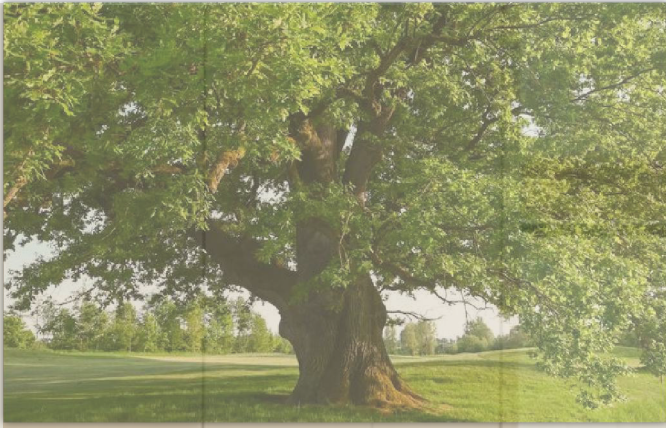


SPAIN.



HARDWOOD

Shop by Collection



BELGIUM.

Our Belgium manufacturing partners proudly lead the charge in prioritizing sustainability. From the forest to your floor, great care is taken in minimizing the ecological footprint.



HP200 - Ceres



TRENDING.



HP210 - Haze



HP214 - Strand



HP220 - Tourig



HP225 - Pince



HP230 - Bruges



NETHERLANDS.

Instead of masking the interesting organic features inherent to real wood, the Netherlands collection magnifies these unique properties by using a special dark wood filler, leaving behind a truly unique piece of art.





HP403 - Indoctro

TRENDING.



HP400 - Voltaire



HP401 - Cassini



HP400 - Antares



HP404 - Delgrange



HP405 - Prestige



SPAIN.

With a selection of standard colors and unlimited custom options, the Spain collection consists of high-quality, multi-width and length wood planks. Each product is PEFC certified marking the mill's commitment to sustainability.



HP71 - Fawn Oak



TRENDING.



HP71 - Fawn Oak



HP72 - Element



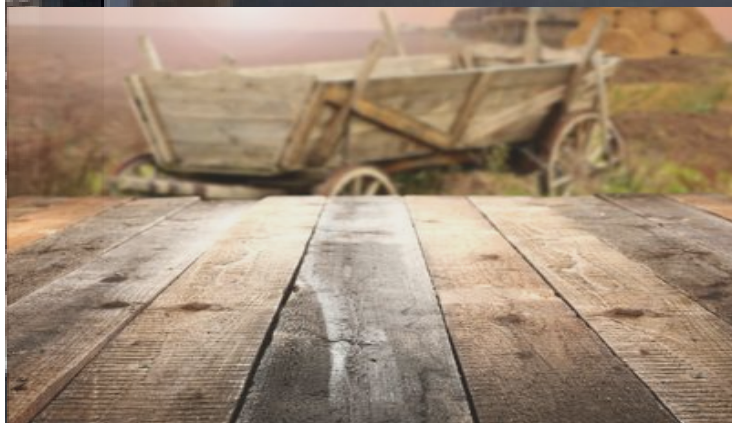
HP74 - Saturn



HP77 - Hazel Oak



HP78 - Ashen



RECLAIMED.

With authenticity at the core of this special collection, each reclaimed hardwood board originates from days gone by. Reclaimed Wagon Planks proudly display every wear mark, knot, crack, and discoloration with rustic recollection and modern-day sophistication.



Reclaimed Wagon Board, Custom

TRENDING.



HP400 - Voltaire



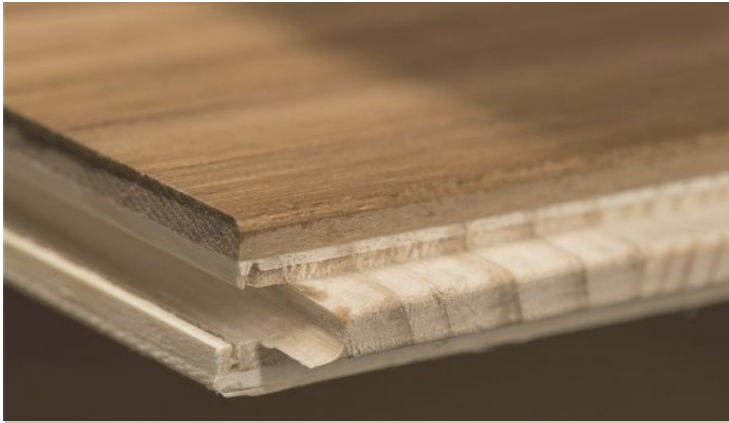
HP401 - Cassini



HP400 - Voltaire



HP405 - Prestige



3/4" GRAND.

Featuring the best of Europe. This incomparable collection is strong as it is beautiful. With a solid core, cross-layer design, standard three-quarter inch thickness, pre-delivery climate acclimation, and hard-as-nails finish, 3/4" Grand planks will stand the test of time.



TRENDING.



3/4" Grand Collection, Chevron Pattern



HP520 - Teton 4



HP511 - Cascade 1



HP510 - Atlas 5



HP504 - Alps 5



HP526 - Denali 4



OLD WORLD.

The beauty of vintage meets modern innovation. Artfully crafted by expert artisans, Old World mimics the charm and character of reclaimed wood with today's advancements in manufacturing. At the heart of the process lies in the masterfully created patina that, like old wine, continues to improve with age.



HP801 Natural MC, Versailles Pattern

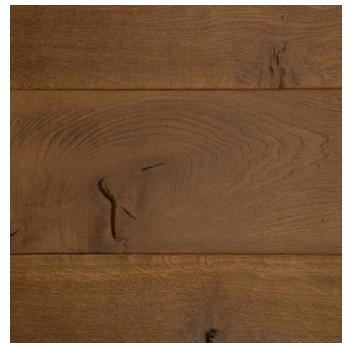
TRENDING.



HP825 - Bleached Grey



HP814 - Black Chestnut



HP8703 - Dark Caramel



HP8112 - Amber



HP8108 - Tobacco



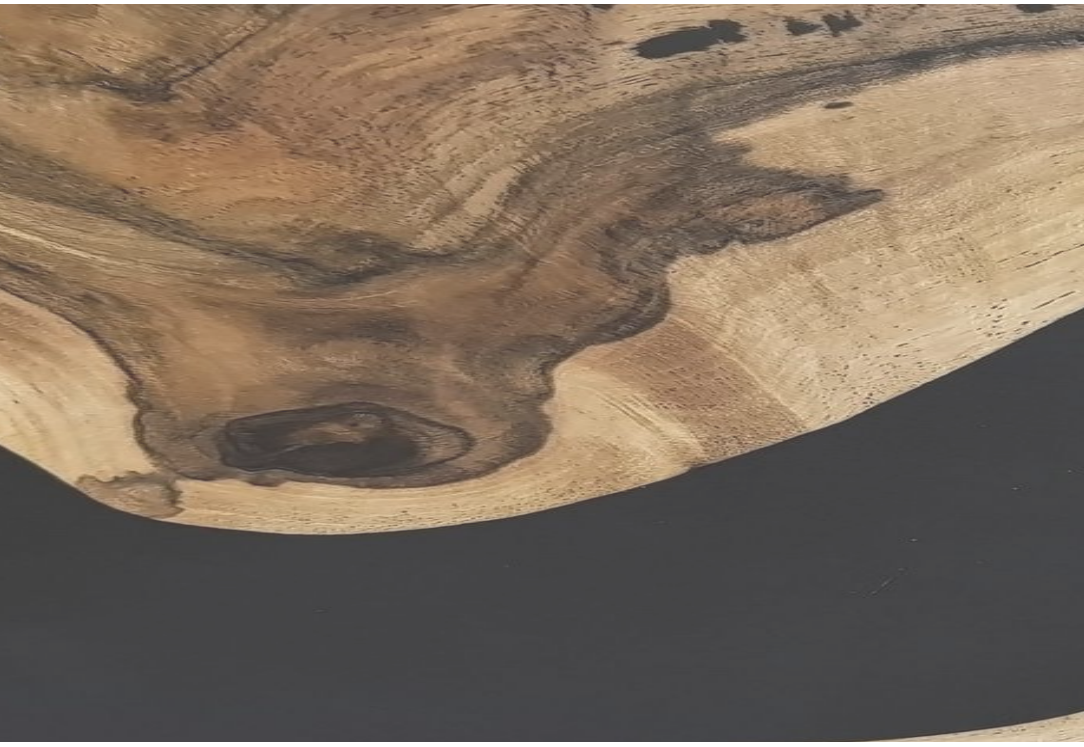
EURO ART.

More than just flooring, this one-of-a-kind series graces your home with stunning custom works of art. With plank widths up to 40" and lengths up to 39' these expertly crafted boards will add an artistic touch to spaces of all sizes.

Available in an almost unlimited color palette, this amazing collection truly offers something unique for every design style.

Because of the highly customized nature of Euro Art engineered wood floors, we have adorned this page with inspirational images that highlight a few of the many options available. For specific requests, feel free to contact us at any time.

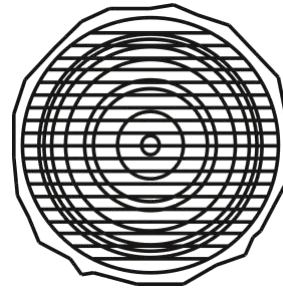




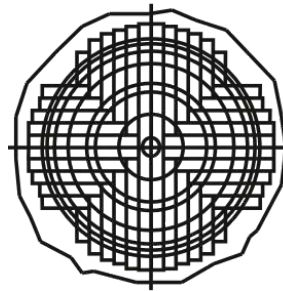
EXCEPTIONAL CRAFTSMANSHIP.

Hand crafted by experienced artisans, each board is manually selected for you and then given the finishing touches you choose to achieve the perfect final product.

Based on the desired look of the woodgrain, the sawing method is chosen - cutting parallel to the tree rings produces a flame effect (dosse); while cutting lengthwise in 4 quarters produces the more familiar line effect (quarter-sawn).



Dosse Effect



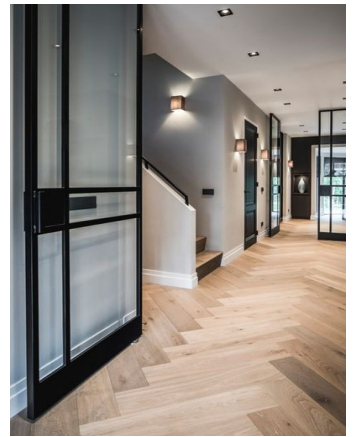
Quarter-Sawn

ULTIMATELY CUSTOMIZABLE.

- Widths: 2.75" - 23.6"
- Lengths: 5.9' to 32.8' (room length)
- Thickness from 10mm to 24mm and 4mm to 6mm wear layer
- Multiple finishing techniques from rough brushing & aging to fine sanding
- Unlimited Custom Colors
- UV Cured Matte Oil
- 6 Grades Available from Prime to Rough Character
- Herringbone, Chevron, and Versailles Patterns Available
- Made to Order - 12-16 week lead time



Rural Simplicity



Modern Sleek



Classic Elegance



Vintage Chic

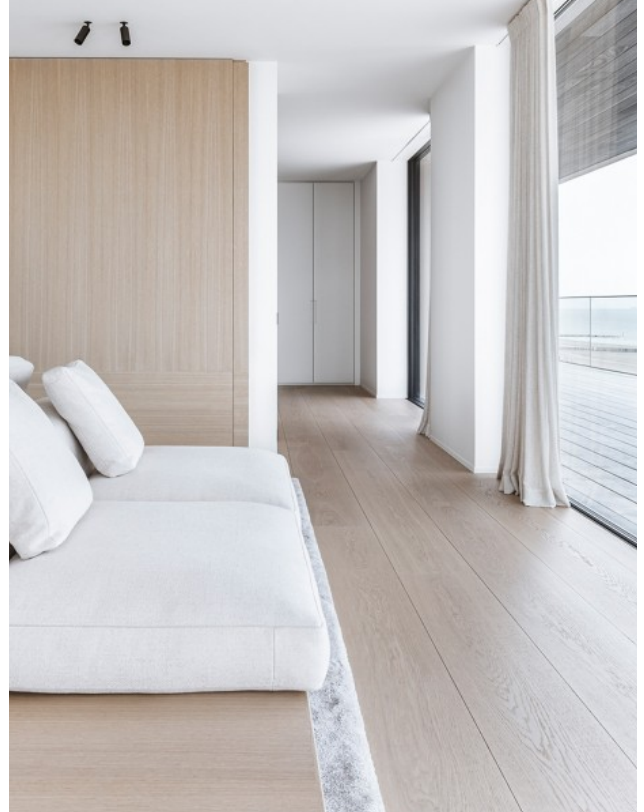




SHOP BY TONE

Light. Medium. Dark.

LIGHT.



HP210 - Haze



HP212 - Shoreline



HP213 - Salon



HP225 - Pince



HP231 - Colette



HP240 - Rein



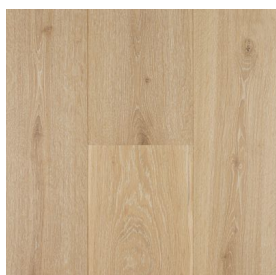
HP241 - Rein WT



HP214 - Strand



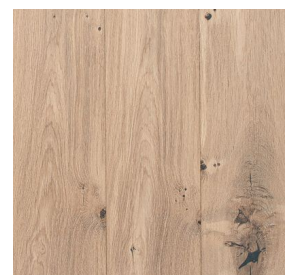
HP78 - Ashen



HP72 - Element



HP80 - Element



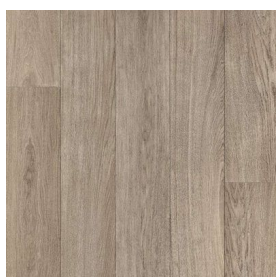
HP404 - Delgrange



MEDIUM.



HP224 - Wald



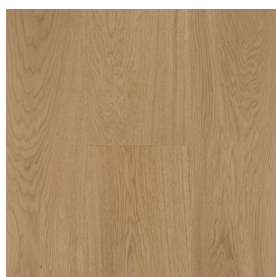
HP230 - Bruges



HP270 - Stahl



HP220 - Tourig



HP74 - Saturn



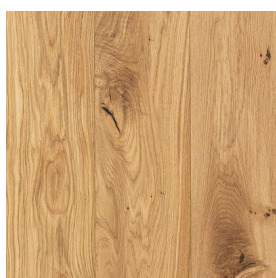
HP81 - Arena



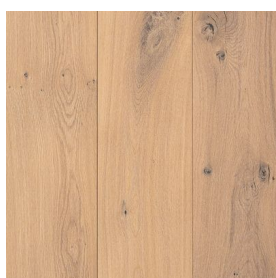
HP79 - Baltic Oak



HP401 - Cassini



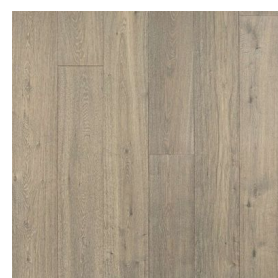
HP402 - Antares



HP403 - Indoctro



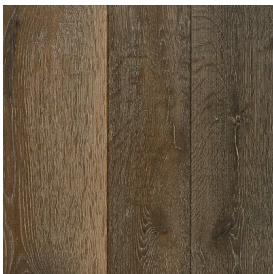
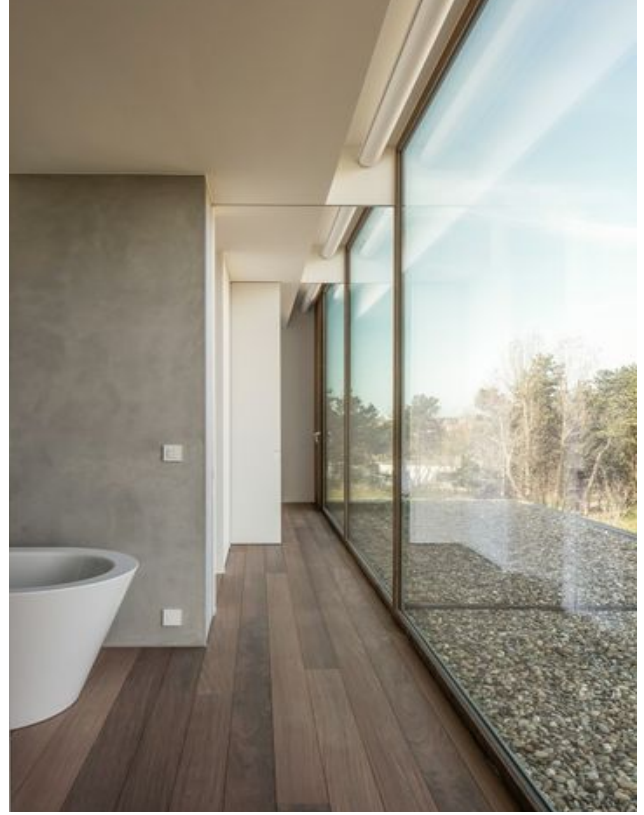
HP220 - Tourig



HP226 - Boulon



DARK.



HP19 - French 75



HP20 - Malbec Noir



HP200 - Ceres



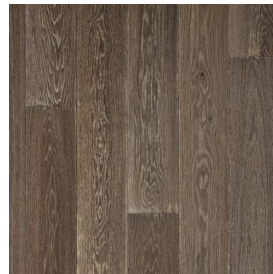
HP222 - Stichel



HP282 - Eisenbahn



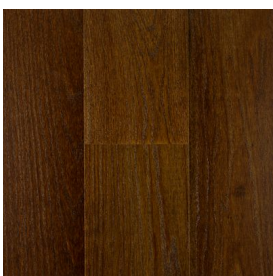
HP283 - Kunst



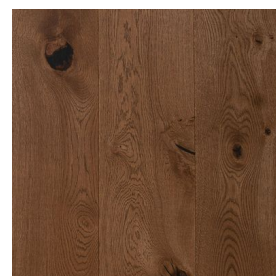
HP201 - Merkur



HP75 - Nightfall



HP76 - Syrah



HP400 - Voltaire







Netherlands
HP401 Cassini



Belgium
HP231 - Colette



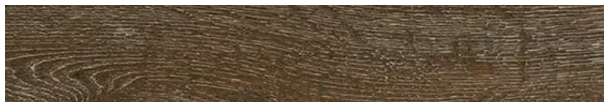
COLLECTIONS

At A Glance

BELGIUM.



HP17 - Chenin Blanc



HP19 - French 75



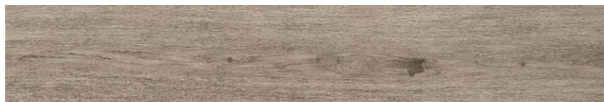
HP20 - Malbec Noir



HP22 - Fiano



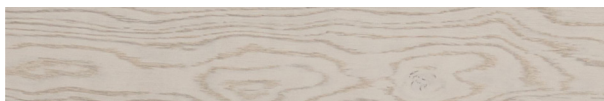
HP23 - Vineyard



HP24 - Jura Blanc



HP38 - Salita



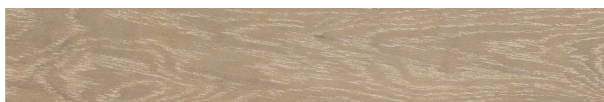
HP39 - Cascata



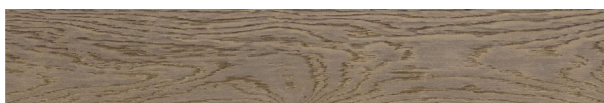
HP40 - Valle



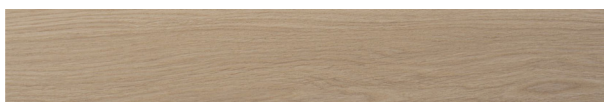
HP41 - Foresta



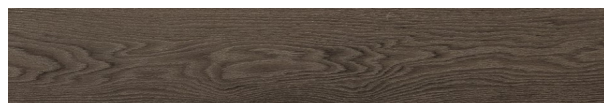
HP42 - Montagna



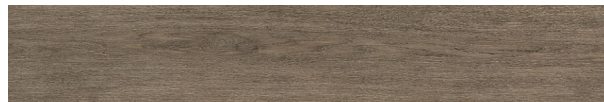
HP43 - Alpina



HP44 - Campi



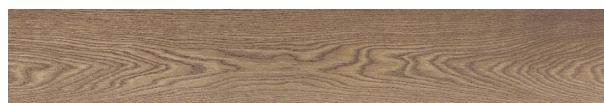
HP200 - Ceres



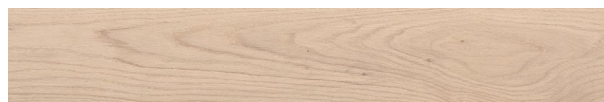
HP201 - Merkur



HP210 - Haze



HP211 - Wald



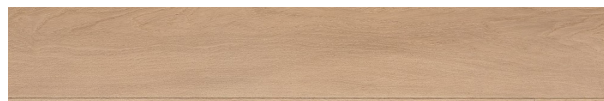
HP212 - Shoreline



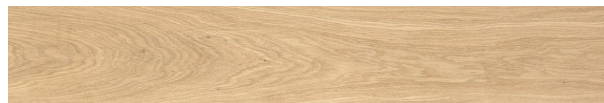
HP213 - Salon



HP214 - Strand



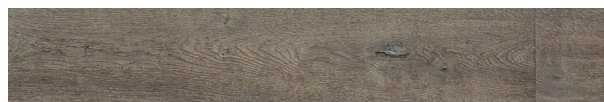
HP215 - Lagune



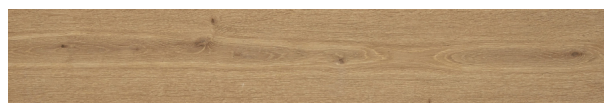
HP220 - Tourig



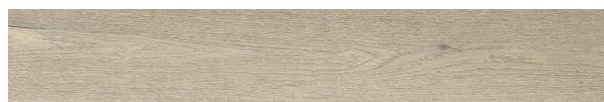
HP221 - Perce



HP222 - Stichel



HP223 - Ecrú



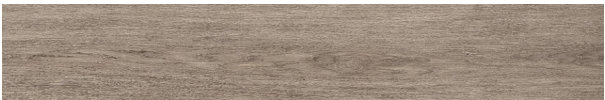
HP224 - Wald



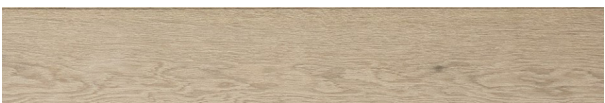
HP225 - Pince



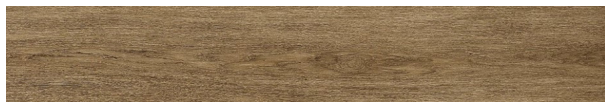
HP226 - Boulon



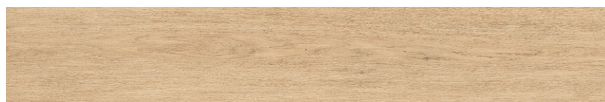
HP230 - Bruges



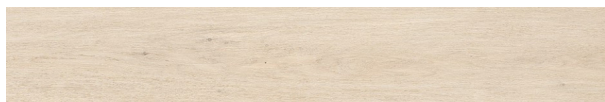
HP231 - Colette



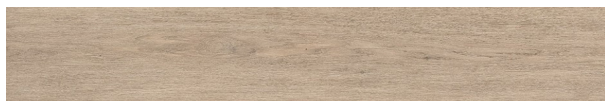
HP232 - Reich



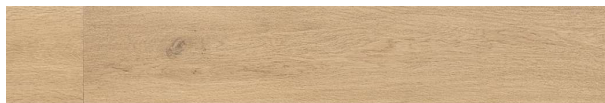
HP240 - Rein



HP241



HP242



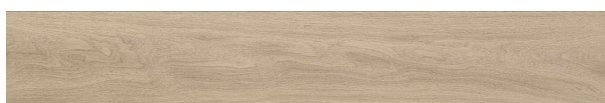
HP260 - Ludwig



HP261 - Lorbeer



HP262



HP263 - Danielle



HP270 - Stahl



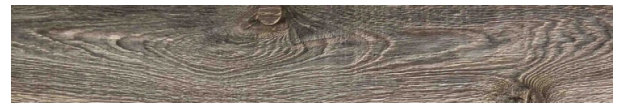
HP271 - Marmor



HP272 - Stein



HP280 - Vauban



HP281 - Kabine



HP282 - Eisenbahn



HP283 - Kunst

SPECS & FEATURES

- UV Oil Finish
- Matte Oil Finish Available
- 6" – 24" Widths
- 12-16 Week Lead Time
- Multiple Grades Available
- 25 Year Finish Warranty
- Lifetime Structural Warranty



GRADES



FINISHES



PATTERNS

SPAIN.



HP70 - Harbor Oak



HP71 - Fawn Oak



HP72 - Element



HP73 - Tawny Oak



HP74 - Saturn



HP75 - Nightfall



HP76 - Syrah



HP77 - Hazel Oak



HP78 - Ashen



HP79 - Baltic Oak



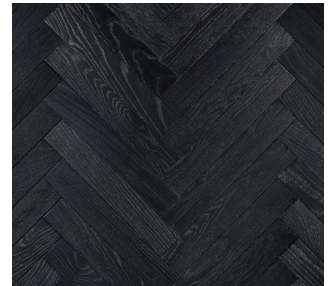
HP80 - Field



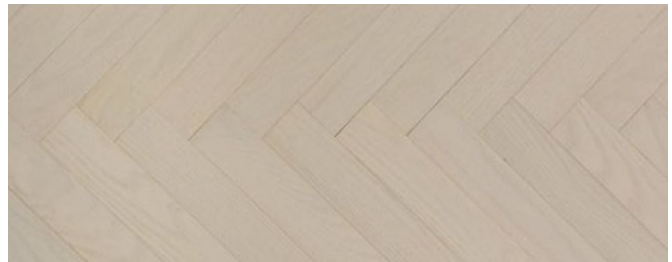
HP81 - Arena



HP71-H - Fawn Oak



HP75-H - Nightfall



HP78-H - Ashen

SPECS & FEATURES

- UV Matte Lacquer Finish
- 6 3/4", 8" and 10" Widths
- 10-14 Day Lead Time
- Select & Character Grades
- 25 Year Finish Warranty
- Lifetime Structural Warranty



GRADES



FINISHES



PATTERNS

NETHERLANDS.



HP400 - Voltaire



HP401 - Cassini



HP402 - Antares



HP403 - Indoctro



HP404 - Delgrange



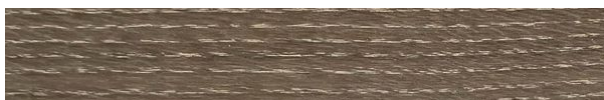
HP405 - Prestige



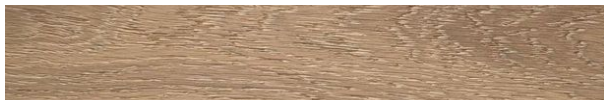
HP406 - Asterix



HP407 - Quidam



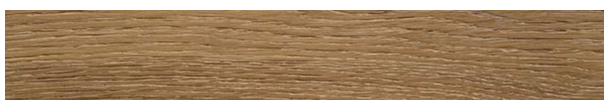
HP408 - Casall



HP409 - Ramiro



HP410 - Chateux



HP411 - Accord



HP412 - Darco



HP413 - Domino



HP414 - Optima

SPECS & FEATURES

- UV Oil Finish
- 5" – 16" Widths Available
- 12-16 Week Lead Time
- Multiple Grades Available
- Multiple Fill Options
- 25 Year Finish Warranty
- Lifetime Structural Warranty



GRADES



FINISHES



PATTERNS

OLD WORLD.



HP801 - Natural MC



HP802 - Light Cognac MC



HP804 - Chocolate MC



HP805D - Dark Grey MC



HP805L - Light Grey MC



HP806 - Anthracite MC



HP808 - Tobacco MC



HP809 - Dark Brown MC



HP810 - Bleached Grey MC



HP813 - Light Brown MC



HP814 - Black Chestnut MC



HP816 - Beige MC



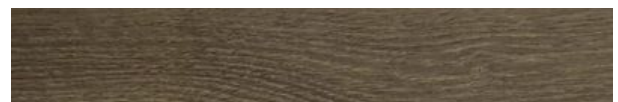
HP817 - Natural CC



HP818 - Smoked Natural CC



HP8192 - Chestnut CC



HP821D - Dark Grey CC



HP821L - Light Grey CC



HP822 - Black Chestnut CC



HP823 - Cognac CC



HP825 - Bleached Grey CC



HP8103 - Dark Cognac RC



HP8105D - Dark Grey RC



HP8107 - Black RC



HP8108 - Tobacco RC



HP8109 - Dark Brown RC



HP8110 - Bleached Grey RC



HP8111 - Straw RC



HHP8112 - Amber RC



HP8113 - Light Brown RC



HP8114 - Black Chestnut RC



HP8116 - Beige RC



HP8703 - Dark Caramel OF



HP8711 - Light Caramel OF



HP8718 - Smoked Natural OF



HP8950 - Old Grey OF



HP8951 - Old Brown OF



HP8951 - Old Brown OF

SPECS & FEATURES

- Widths: 3.5" - 11.8"
- Lengths: Up to 10'
- 4mm or 6mm wear layer
- 2 Optional finish layers for durability & patina authenticity
- Innovative aging process
- Herringbone, Chevron & Versailles
- 12-16 week lead time
- 36 Standard Colors



GRADES



FINISHES



PATTERNS

3/4" GRAND.



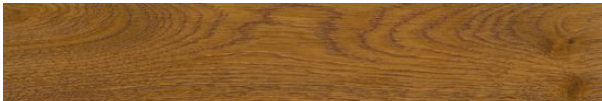
HP500 - Alps 1



HP501 - Alps 2



HP502 - Alps 3



HP503 - Alps 4



HP504 - Alps 5



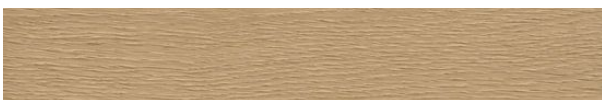
HP505 - Alps 6



HP506 - Atlas 1



HP507 - Atlas 2



HP508 - Atlas 3



HP509 - Atlas 4



HP510 - Atlas 5



HP511 - Cascade 1



HP512 - Cascade 2



HP513 - Cascade 3



HP514 - Cascade 4



HP515 - Cascade 5



HP516 - Cascade 6



HP517 - Teton 1



HP518 - Teton 2



HP519 - Teton 3



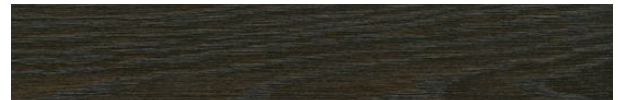
HP520 - Teton 4



HP521 - Teton 5



HP522 - Andes 1



HP523 - Andes 2

SPECS & FEATURES

- Widths: 6" - 20"
- Lengths: Up to 44' (Room Length)
- 3-Layer Design with 3/4" Thickness
- UV Cured Matte Oil
- 3 Grades from Select - Rustic
- Herringbone, Chevron & Basketweave
- Made to Order - 12-16 week lead time
- 28 Standard Colors



GRADES



FINISHES



PATTERNS



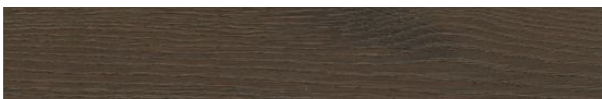
HP524 - Denali 1



HP525 - Denali 2



HP526 - Denali 4



HP527 - Denali 5



Impressive Lengths



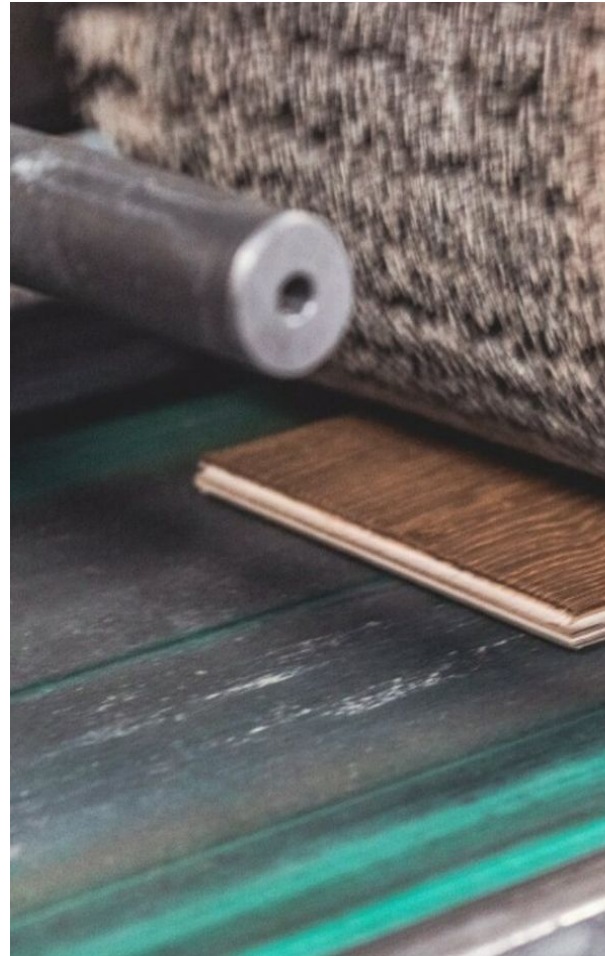
3-Ply Core Strength



Durable Finish Options

FEATURES

Standard & Custom Options





WOOD GRADING, page 40



FINISHES, page 41



PATTERNS, page 42



GRADING



Prime



Prime and Select Grade material contains limited knots with no cracks or discoloration. The difference between prime and select grades is the knot size. While Prime Grade very rarely has visible knots, Select material may have a few small knots up to .75" in diameter.

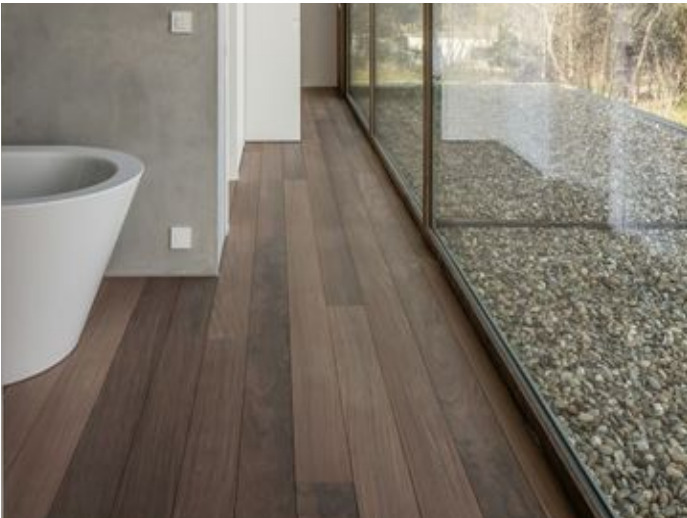
PRIME.



PRIME B.



Natural



Natural AB and Natural ABC Grade material contains small visible knots ranging in size from 1" to 2". While light rustic wood contains no cracks, some smaller cracks may be visible in natural grade material. All knots and cracks are filled.

NATURAL AB.



NATURAL ABC.



Rustic



Rustic Grade hardwood features knots, cracks, and tasteful discoloration. Knot sizes start at 2" in diameter. Rustic Plus material boasts artistic wire brushing and unique fills to enhance the natural beauty of the wood.

RUSTIC.



RUSTIC PLUS.



FINISHES.



NO Natural Oil.

A Natural Oil finish is achieved by applying multiple coats of oil to unfinished planks, leaving behind a beautiful matte finish while preserving the natural look of the wood. Because of its organic nature, oil finishes require maintenance and the use of an oil-based cleaner to ensure continuous reapplication of oil to the floor.



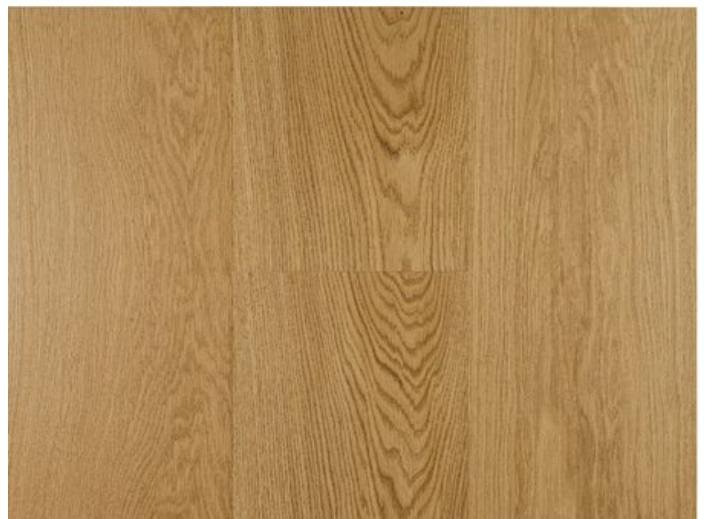
UVO UV-Cured Oil.

The UV-Cured Oil finish is similar to the standard oil finish, however following the oil application, the wood is exposed to highly concentrated UV light to give your floor a very strong finish that is easy to maintain.



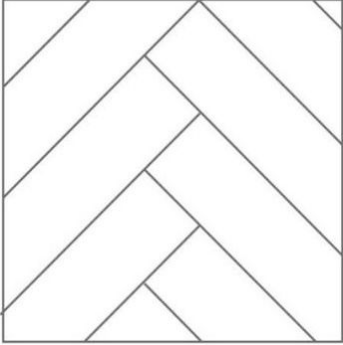
UVL UV Matte Lacquer.

Lacquer, unlike oil, bonds only to the surface of the wood. For this finish, a UV light is used to cure the lacquer forming a strong, durable layer that is more resistant to scratches than oil finishes. UV lacquer finished floors require very little maintenance. Regular cleaning includes sweeping and mopping with water and a hardwood floor cleaner or a few drops of very mild dish soap.



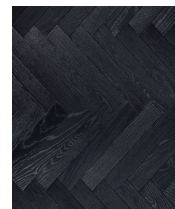
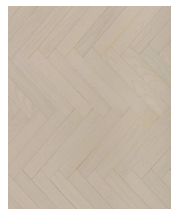
PATTERNS

HB Herringbone.



Use a little of this timeless pattern as an accent or fill an entire home with Herringbone hardwood to make an impressive statement. At HAUTE PLANK®, every color in our collection can be specified and ordered in this delightful pattern.

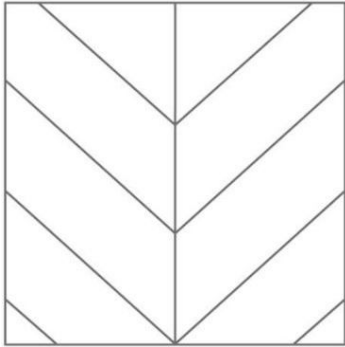
Please Note: Additional charges and lead time will apply. Contact us at info@hauteplank.com for more information or to schedule a consultation.



The [Spain Collection](#) offers stunning Herringbone floors in 3 standard colors with a 10-14 day lead time. Custom colors available for an additional price.

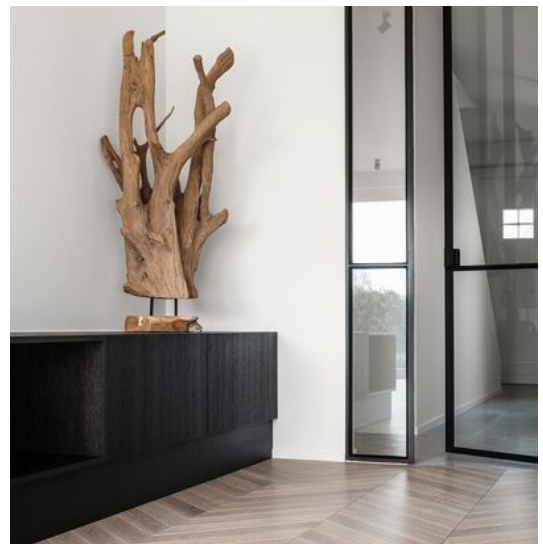


c Chevron.



Chevron is an on-trend and remarkably stunning pattern that can be used anywhere in your home or business. This classic pattern not only adds motion and interest to a floor design, but also looks fabulous as an accent wall.

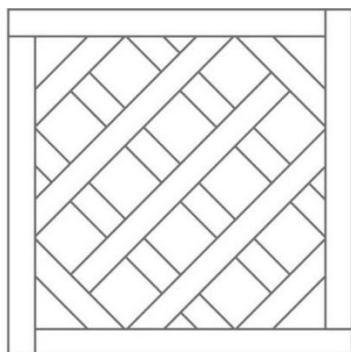
HAUTE PLANK® will gladly customize any color in our collections in a chevron pattern. Please contact us for pricing, lead time, and additional features and options.



MORE PATTERNS

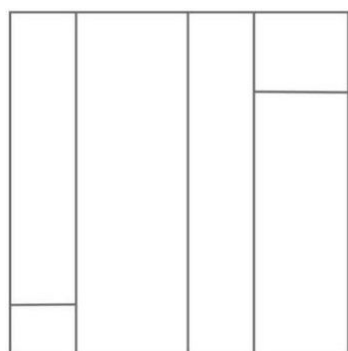


V Versailles.



Dating back to the 17th century and the palace of King Louis XIV, Versailles symbolizes wealth and sophistication. This gorgeous pattern compliments many styles from traditional and contemporary to rustic. Please contact us for color availability and lead time.

MW Mixed Width.



Mixed width planks are a great option for residential and commercial applications and are available in any of our color offerings. Suitable for many design styles from traditional to eclectic and contemporary to modern, the look of mixed width hardwood flooring bring an unexpected touch of whimsy to any room.

Please contact us for more information.

info@hauteplank.com

CARE TIPS

Hardwood floor maintenance, despite how it may be portrayed, is really quite easy and won't require any additional cleaning than any other flooring products you may have in your home. Whether you choose engineered or solid hardwood, maintenance is crucial to ensure your floors remain beautiful for years to come.



DOs

- Vacuum or sweep regularly to prevent surface damage from debris and dirt.
- Wipe up spills as quickly as possible.
- Use cleaners that are specific to hardwood flooring and recommended by your hardwood flooring specialist.
- Use strategically placed coverings to avoid damage to high-traffic areas.
- Keep your beloved pals' nails trimmed to prevent unwanted damage.

DON'Ts

- Never clean your hardwood flooring with vinegar and water.
- Never use a steam cleaner or saturated mop.
- Don't forget to regularly clean under your area rugs and mats as dust and debris will gather under them causing unsightly scratches to the finish.

DESIGN TOOLS.



SAMPLE BOXES.

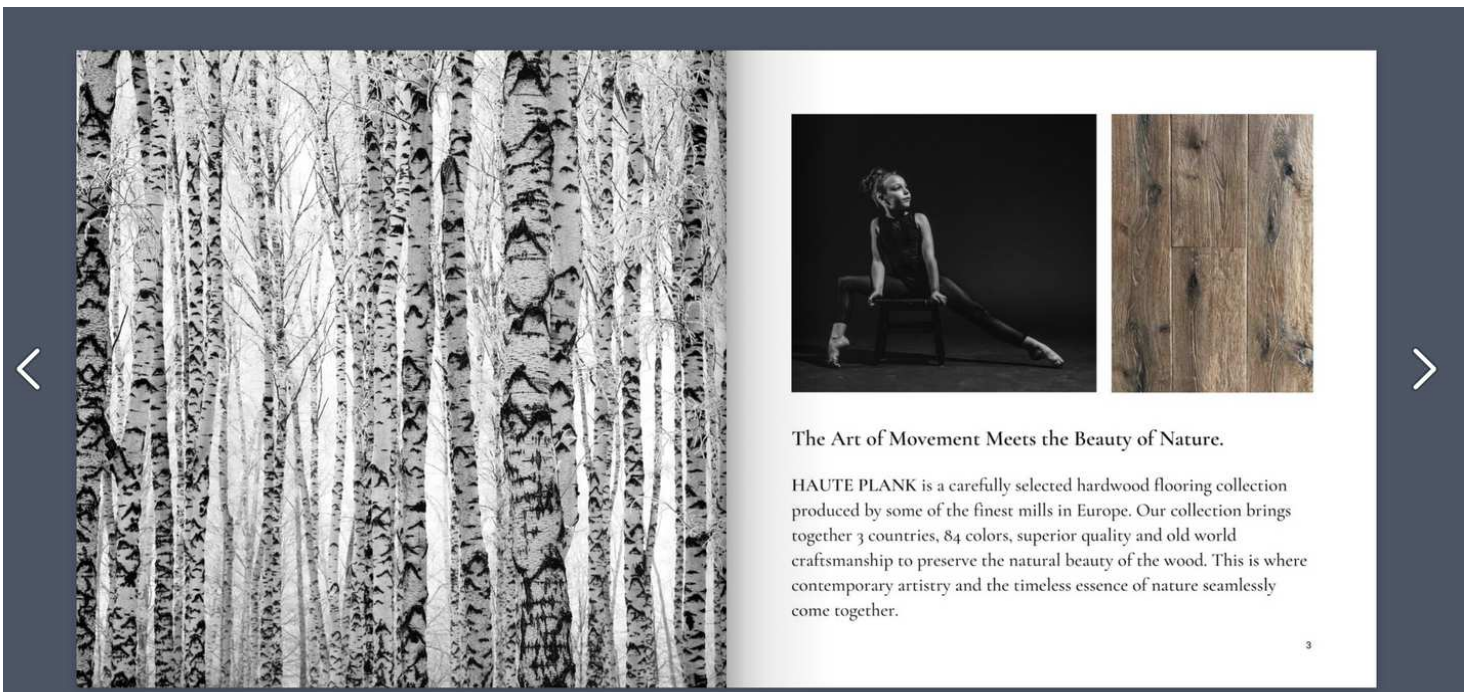
Hardwood Flooring Sample Boxes are the perfect reference tool for designers, architects, and contractors. Each set includes a selection of our most-requested products, features, and options. For your convenience, hardwood sample selection includes a variety of options such as Wide Plank Box Sets, Collection-Based Boxes, and Client-Choice Sample Sets.

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LOOKBOOKS.

At HAUTE PLANK®, we are all about convenience, consistency, and quality. For these reasons, our resources are available in both hard copy and digital download to accommodate our clients, and by extension, your clients. For more information about any of our products or to set up a personal consultation, please reach out at any time.

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