

HAUTE PLANK

BRAND.

HAUTE PLANK is a curated flooring line born from the finest wood sources across Europe. The Haute Plank Collection offers several standard colors as well as a wide array of custom color and finish options.

All of the raw materials used for production are PEFC certified. This certification ensures that a forest is managed sustainably. Affixed to a wood-based product the PEFC trademark is proof of the forest owner and the company's commitment to implementing sustainable forest management practices.

The Haute Plank collection brings the beauty of nature into your home, with both standard and custom options to compliment any design.





The Art of Movement Meets the Beauty of Nature.

HAUTE PLANK is a carefully selected hardwood flooring collection produced by some of the finest mills in Europe. Our collection brings together 3 countries, 84 colors, superior quality and old-world craftsmanship to preserve the natural beauty of the wood. This is where contemporary artistry and the timeless essence of nature seamlessly come together.





SPAIN.

BELGIUM.

NETHERLANDS.



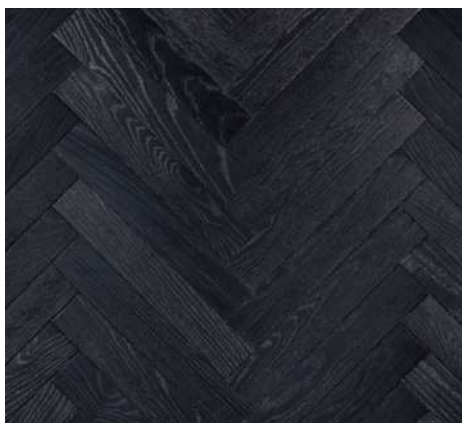


SPAIN.

Made from the finest sustainable materials including 100% European oak and several layers of birch plywood, the Spain Collection is guaranteed to be durable. Spain hardwood planks are available in 20 standard colors, endless custom colors, and a variety of grades, widths, and lengths.



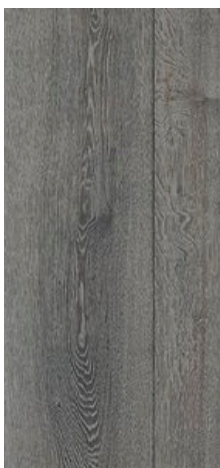
HP71



HP75-H



HP78



HP7o



HP77



HP8r





HP80



HP78



HP72



Quality Prioritized.

Our partnership with Spain allows us to offer high quality material backed by a mill with over 80 years in the hardwood manufacturing business.

Each product is PEFC certified marking the mill's commitment to sustainability.





"Design is where art and science break even."
-Robin Matthew



Reactive



Reclaimed



Rustic



COLLECTION.

When creating the HAUTE PLANK collection, our number one goal was to offer a fully comprehensive line. Our experience in the industry has taught us that quality is our clients only shared desire. And finding superior products for our collection seemed like the easy part. The hard part? With keeping varying financial guidelines and what seems like a never-ending color wheel in mind, we knew we needed to curate a collection that will:

- (1) fit most budgets;
- (2) incorporate both standard and custom color options; and
- (3) suit many different design styles.

After over 3 years in the making the vision of HAUTE PLANK has come to life - backed by 3 mill partners and their solid commitment to quality, a fully comprehensive line of products, and customer service that is far superior to industry competition. Our promise? If you don't see it, we will find it.

Thank you for choosing Haute Plank.









BELGIUM.

Where modern innovation meets old-world craftsmanship...

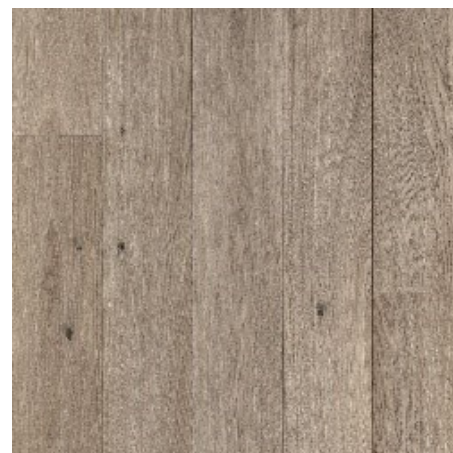
From an unlimited color palette and cut-to-order lengths and widths to a variety of finishes and grades, the Belgium Collection offers contemporary hardwood options for the most discerning clients.



HP300



HP 301



HP230



HP 233



HP 225



HP231



HP242-H



HP230



HP234



HP223



HP220



HP226



HP224



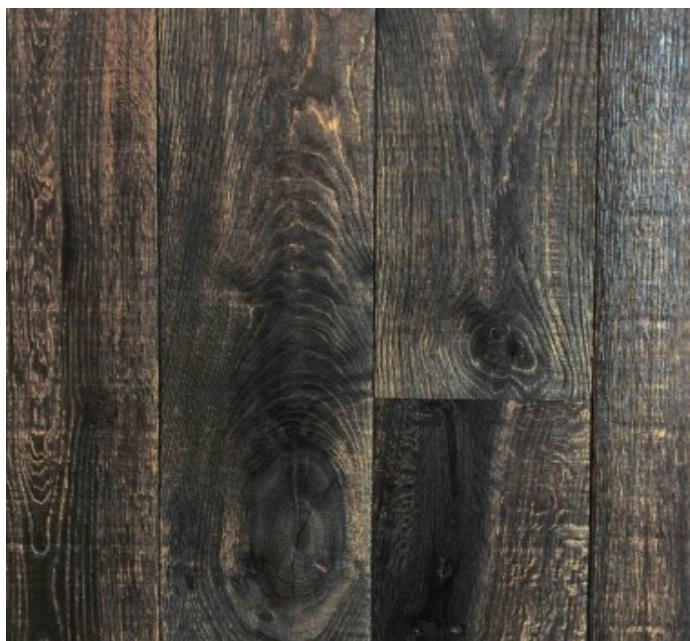
HP280



HP283



HP281



HP282



Environmentally Aware.

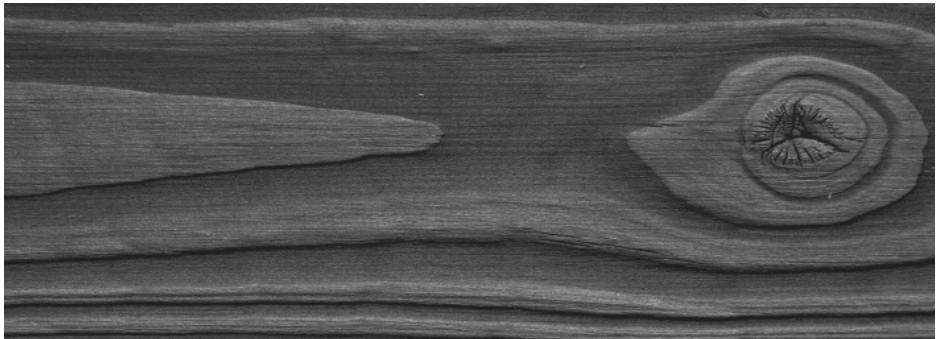
HAUTE PLANK conscientiously selects mills that put sustainability at the forefront of production.

From the forest to your floor, great care is taken in minimizing our ecological footprint.



Superior Craftsmanship.

Engineered to perfection and custom milled to each client's specifications, our Belgium collection offers endless options for color and finish. Rustic to ultra-contemporary.







Select



Rustic



Character



HP404



NETHERLANDS.

Our Netherlands collection focuses on highlighting the natural beauty of the wood, with dark filled knots and cracks these pieces are truly art.

Although this remarkable collection may have a fewer standard options, our Netherlands mill partner offers a truly unlimited amount of customization options.

Varying widths and lengths up to 39'.





HP401





HP402



HP403



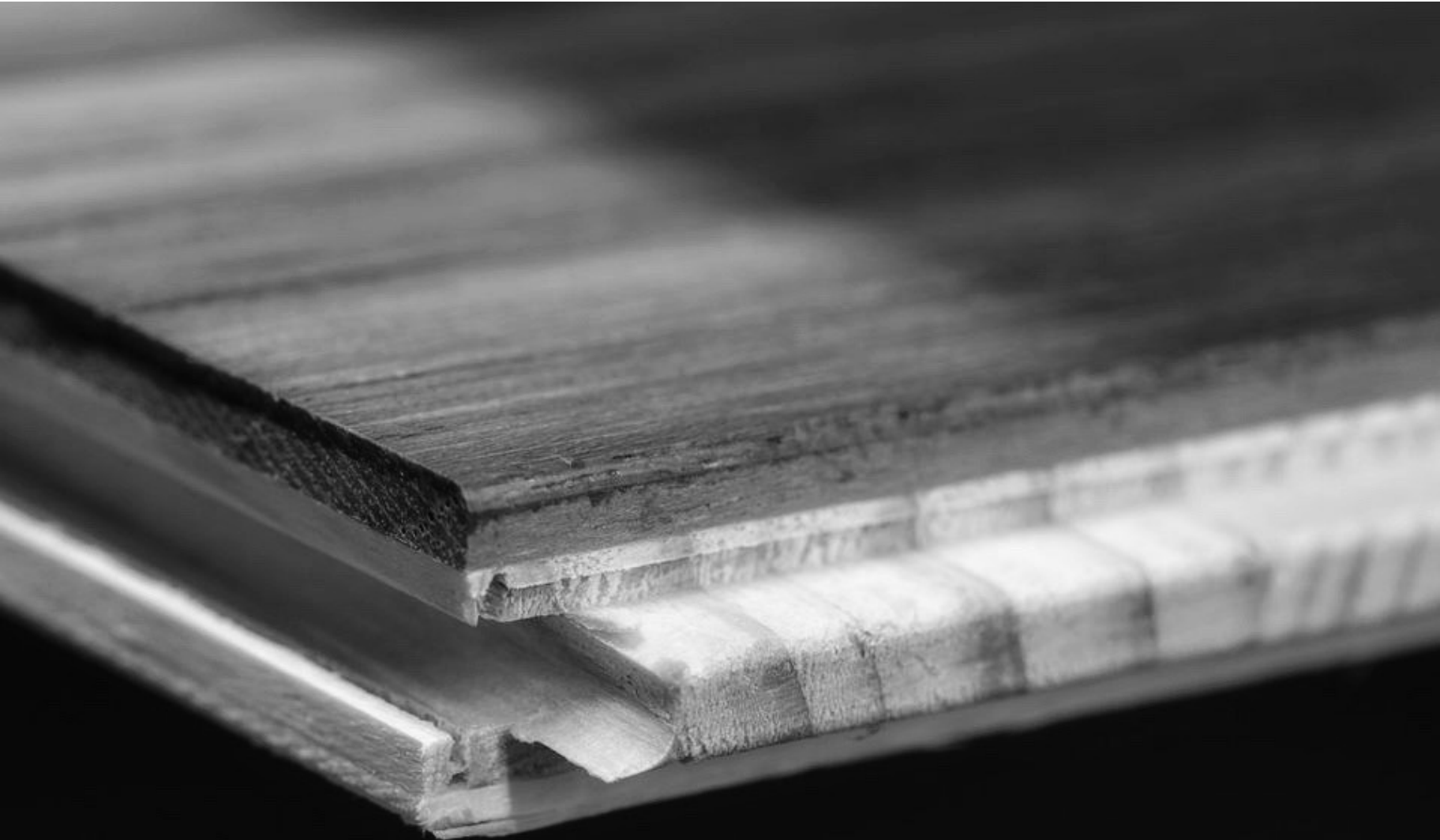




3/4" GRAND.

Featuring the best of Europe, HAUTE PLANK® proudly presents the 3/4" Grand Hardwood Collection. This incomparable collection is strong as it is beautiful. With a solid core, cross-layer design, standard three-quarter inch thickness, pre-delivery climate acclimation, and hard-as-nails finish, 3/4" Grand planks will stand the test of time.

Available in 30 standard colors, this amazing collection also offers ultra-long and ultra-wide planks (Think room length!).





HP501



HP506



LUXURY FOR ANY SPACE.



HP517



HP523









EURO ART.

Introducing the HAUTE PLANK® Euro Art Collection. This one-of-a-kind collection brings the most stunning custom works of art to your home. With plank widths up to 40" and lengths up to 39' these planks will add an artistic touch to any size home.

Available in an almost unlimited color palette, this amazing collection truly offers something for every design.









"ART TAKES NATURE AS ITS MODEL"

~ Aristotle

For more information on the Euro Art collection please contact us by email, phone or text. Because this unique collection is custom tailored to your specifications, lead times of 12 to 16 weeks are possible.

PURPOSE.

Our goal is to bring you the best quality hardwood flooring with options for every budget. When choosing the line, we made a point to select a fully comprehensive offering that not only guaranteed quality but a variety of looks to suit any design style.

In addition, each of our mill partners offer full customization options giving us the ultimate flexibility to create something truly unique.



HP234



HP234-H









GRADES + FINISHES.





Prime



Prime B



Natural AB



Natural ABC



Rustic



Rustic Plus

UV-CURED OIL.

The UV-Cured Oil finish is similar to the standard oil finish, however following the oil application, the wood is exposed to highly concentrated UV light to give your floor a very strong finish that is easy to maintain.

NATURAL OIL.

A Natural Oil finish is achieved by applying multiple coats of oil to unfinished planks, leaving behind a beautiful matte finish while preserving the natural look of the wood. Because of its organic nature, oil finishes require maintenance and the use of an oil-based cleaner to ensure continuous reapplication of oil to the floor.

UV MATTE LACQUER.

Lacquer, unlike oil, bonds only to the surface of the wood. For this finish, a UV light is used to cure the lacquer forming a strong, durable layer that is more resistant to scratches than oil finishes. UV lacquer finished floors require very little maintenance. Regular cleaning includes sweeping and mopping with water and a hardwood floor cleaner or a few drops of very mild dish soap.





CUSTOM STAIRS

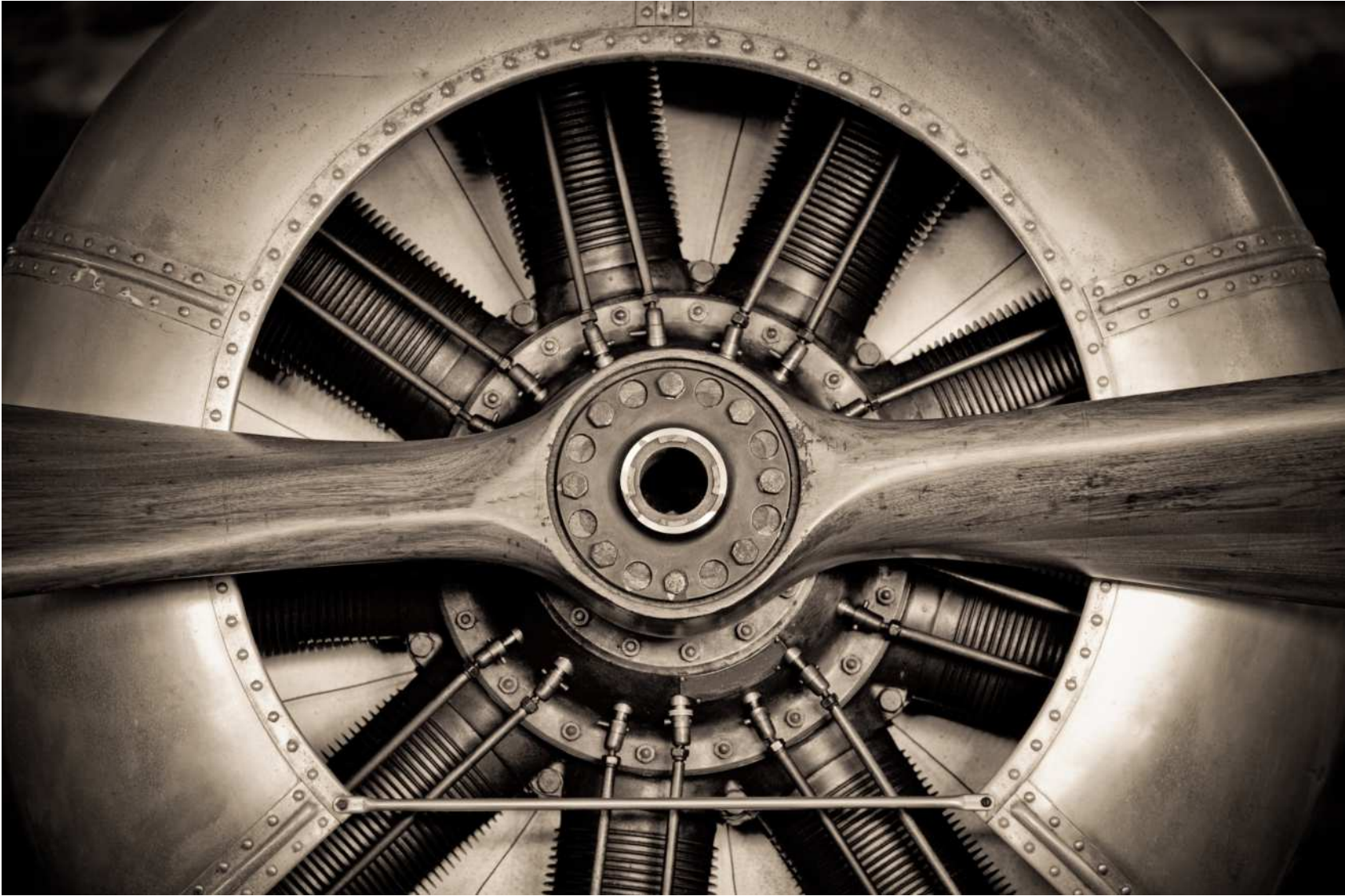


+ MILLWORK



HAUTE PLANK proudly offers a full line of custom stairs and millwork perfectly color matched to your flooring.

Note: All stairs and millwork are made to order. Lead times up to 16 weeks are possible; an approximate lead time will be provided at the time of order.





Reclaimed European Wagon Board

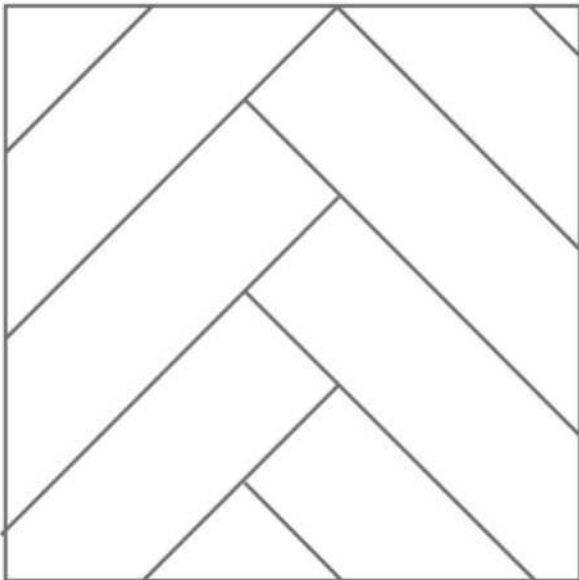






HP78 - H





HERRINGBONE.

Use a little of this timeless pattern as an accent or fill an entire home with Herringbone hardwood to make an impressive statement.

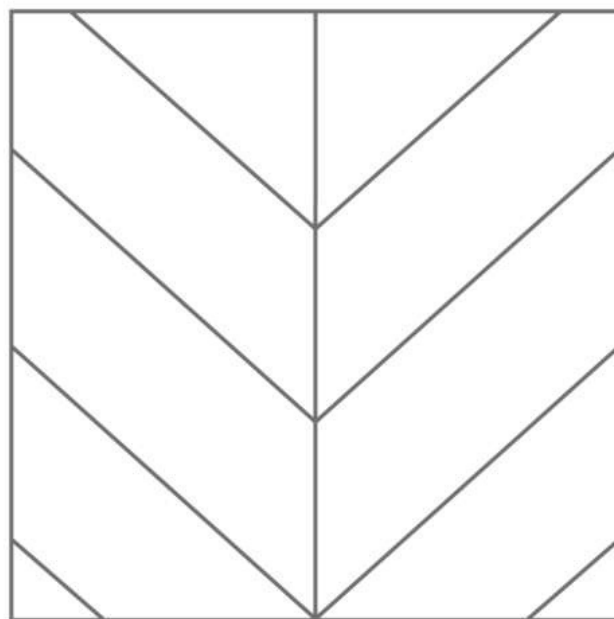


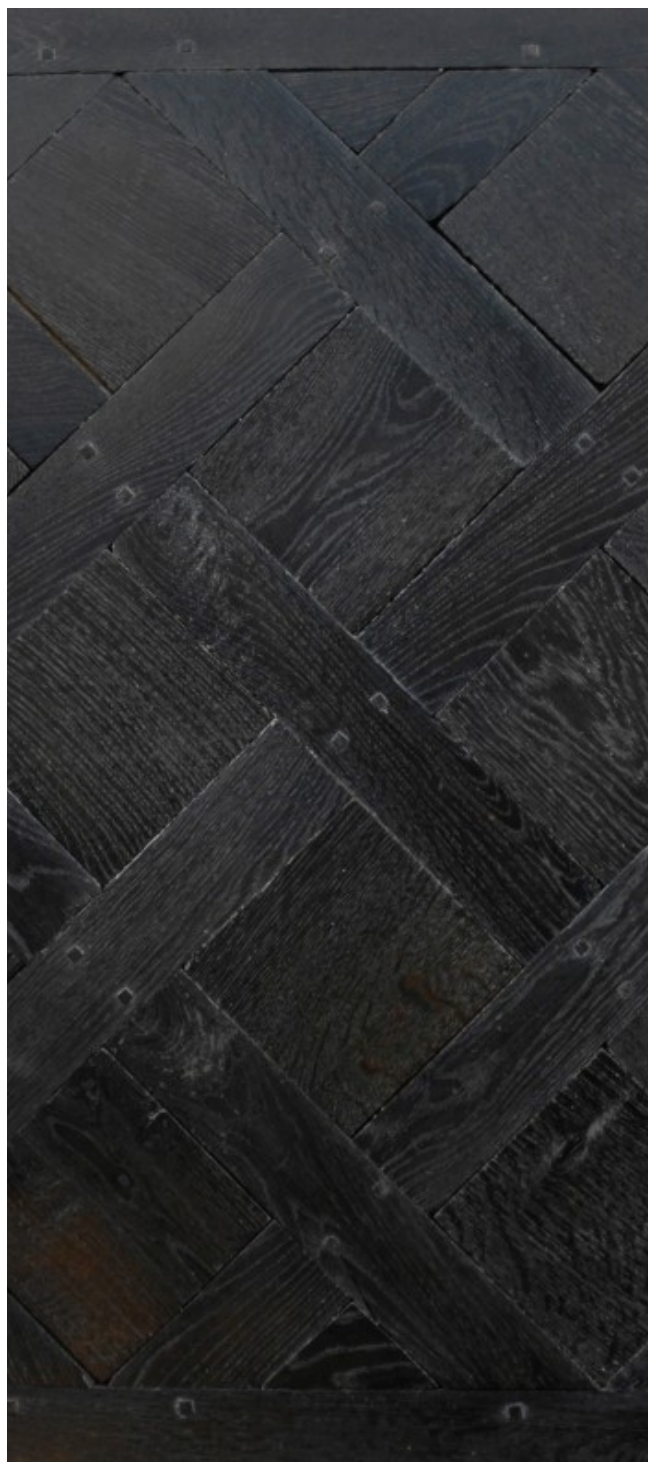


CHEVRON.

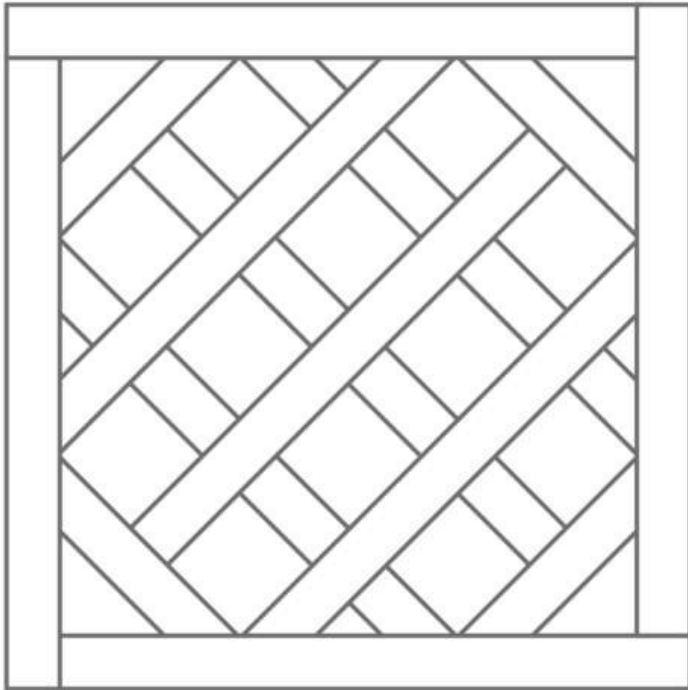
Like herringbone, chevron is a stunning pattern that can be used anywhere in your home or business.

This classic pattern not only adds motion and interest to a floor design, but also looks fabulous as an accent wall.





HP202-V



VERSAILLES.

Dating back to the 17th century and the palace of King Louis XIV, the Versailles pattern symbolizes wealth and sophistication.

This gorgeous pattern compliments many design styles from traditional to contemporary and modern to rustic.



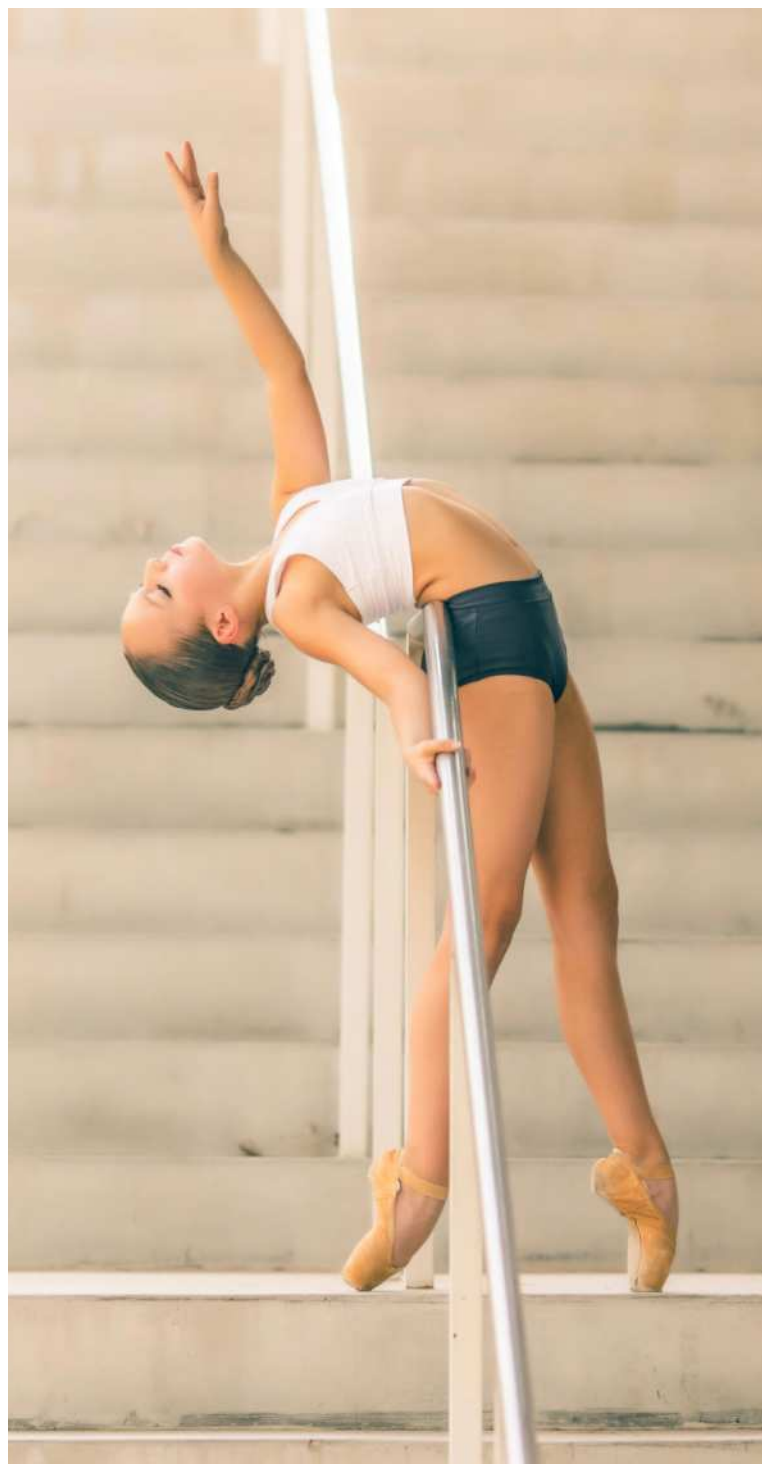
HP201- V

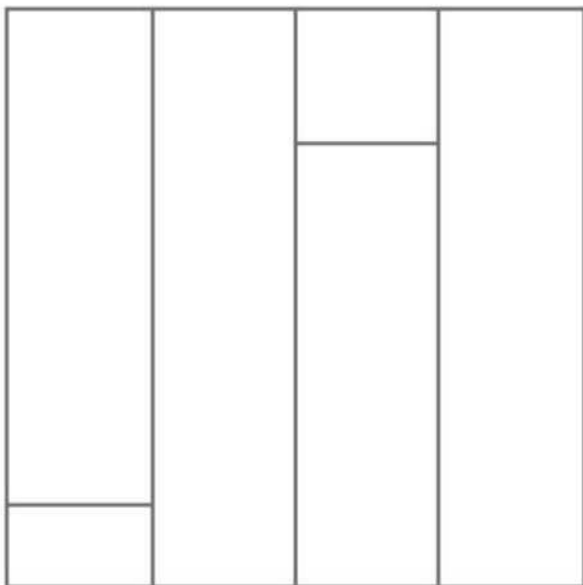


HP203 - V



HP302

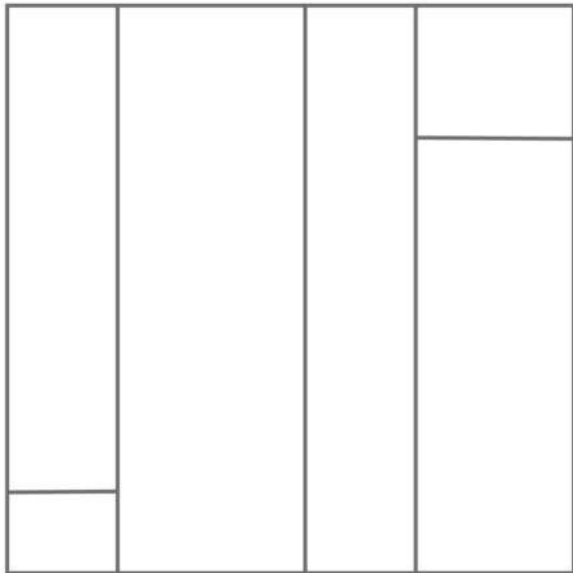




RANDOM.

The most common installation pattern, random plank patterns are available in a wide range of colors and widths and will compliment any design style from ultra-modern to rustic.



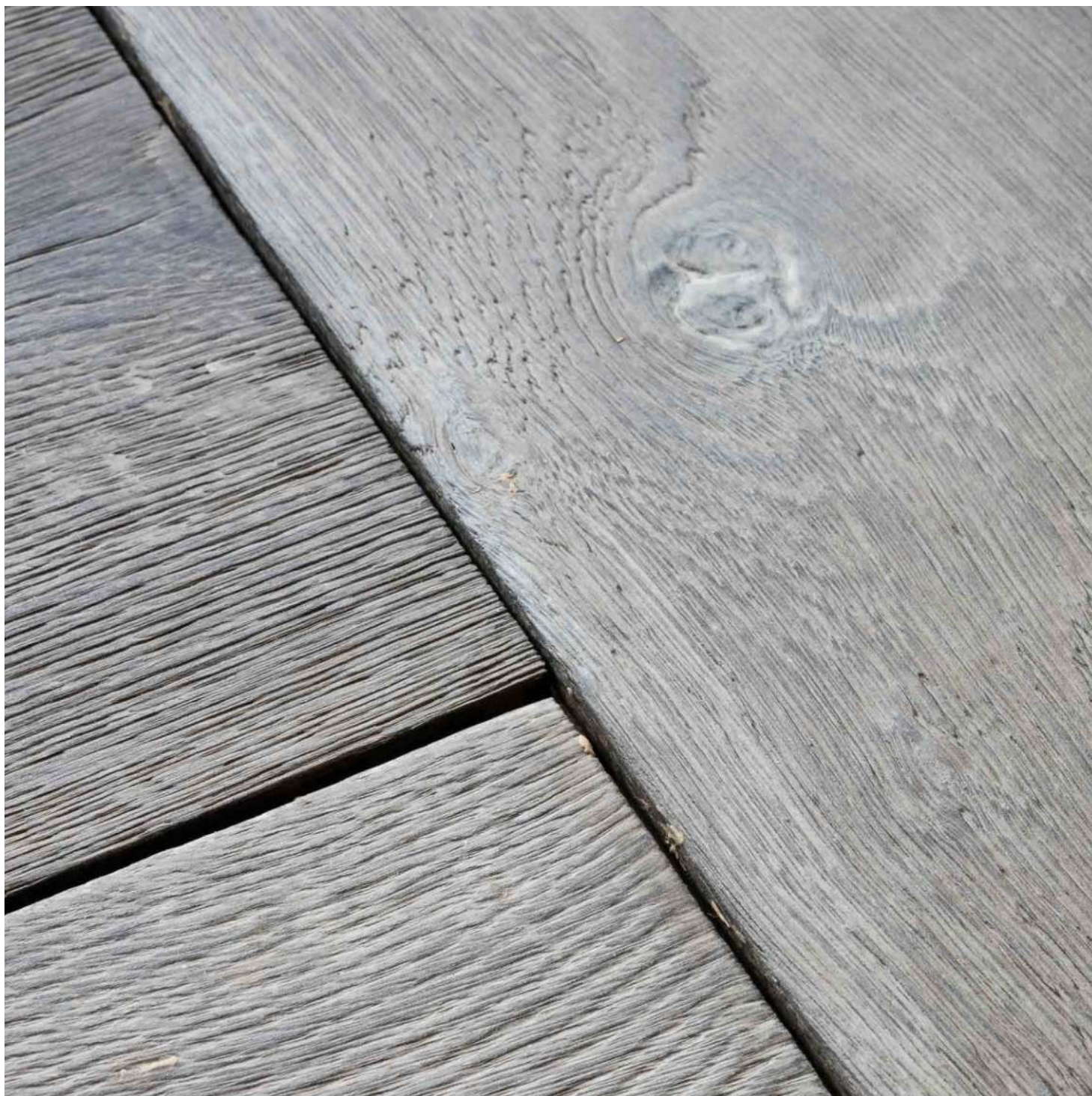


MIXED WIDTH.

Mixed width planks are a great option for many different styles and are available in any of our color offerings.

For a list of available sizes, please contact us.











We all love the look of wood flooring, but did you know that it can provide health benefits? Studies have proven that exposure to nature can aid in lowering blood pressure, heart rate and aggression.

Enter **BIOPHILIC DESIGN**.

The basis of this remarkable practice is to connect people and nature within built environments. Given the proven health benefits, one could reason that more time surrounded by natural elements could improve our overall well-being. However, the average person spends only 6% of their time outdoors, 6% commuting, and the remainder indoors.

NATURE. DELIVERED.

At Haute Plank, we made it our mission to bring nature's beauty and health benefits to our clients where they spend the most time. We partnered with mills that not only focus on quality but put sustainability at the forefront of their foresting practices, take great care in minimizing our environmental footprint, and understand that when carefully managed, hardwood flooring can be a sustainable, renewable resource for future generations.





My name is Jennifer, the Boss Babe, wife, dance mom, Doodle mom, boy mom, former pediatric trauma RN, and outdoor loving Founder and Account Manager of Haute Plank. I am so excited that you have decided to consider our flooring for your project! My (what seems like an eternity) experience in the industry began in college, when I accepted a retail position at a flooring store. There, I met my future husband who owned a flooring installation business at the time. Fast forward to 2018...

After practicing as an RN for several years, I stepped away from my career to open my own flooring business. The single most important thing I have discovered while being in the industry is the lack of quality service. As a result, building a client-centered company has been at the forefront of my mission since its inception. I have built Haute Plank around offering top quality products and the highest level of service to each and every client. I look forward to helping you choose the perfect flooring for your project.

- Jennifer Alvarez



Leanne - Office Manager and all things digital genius. AZ native and fellow dance mom, boy mom, and momma to the cutest "and most high maintenance" dogs in the universe! Look for her in the gallery keeping everything running smoothly!



Lucia - Administrative Assistant of a lifetime and Director of our Sample Program. And guess what? She is a dance mom too, to the most adorable little girls ever! We adore her here at Haute Plank and are super excited to have her keep the gallery and sample library in order.



Alexis - Our future co-founder and amazing "artistic director" pictured throughout the Look Book. Thank you for lending us your talents, grace, and beauty.



We can't wait to meet you
and help you bring your
clients' visions to life.



The Dance Moms
www.hauteplank.com

HAUTE PLANK LOCATIONS

GILBERT

3545 E Williams Field Road
Gilbert, Arizona

SCOTTSDALE

District at The Airpark
15551 N Greenway Hayden Loop
Suite A130
Scottsdale, Arizona

303-681-6227

info@hauteplank.com

Nature. Delivered.

